



MIDDLETOWN EDUCATION COLLABORATIVE

## Sponsorship Package

### WINTER BLUES BASH

January 14, 2012

#### **BLIZZARD Sponsorship \$5,000**

Sponsor business name or logo prominently displayed in advertisements including:

- Solo logo on Winter Blues Bash tickets
- Your business name or logo prominently displayed in advertisements including Newport Daily News, Motif Magazine and Newport This Week
- End-of-event Thank You ads in Newport Daily News and Newport This Week; a certificate of Middletown Education Collaborative sponsorship, suitable for hanging in your corporate office
- Prime placement of your name and logo on sign at the concert
- Live on-stage public address system mentions on concert day; three times during the event
- 10 VIP tickets for concert and reserved parking for concert; early entry for VIP hour with complimentary cocktails and hors d'oeuvres.
- Personal introduction to James Montgomery for your 10 VIPs and signed complimentary copy of his latest CD
- Reduced admission tickets for employees [up to 10] at 50% off
- Full-page advertisement for your business in event program (given to each attendee of event)
- Your company logo on all event printed materials including invite, tickets and program and if you desire you can use the sales ticket as exposure for logos (sponsorship confirmation by 12/01/11)
- Your business name included in the Chamber of Commerce member to member email news
- Inclusion in all public service announcements (sponsorship confirmation by 12/01/11)
- Inclusion in all press releases, flyers, posters, radio and cable television announcements
- Inclusion in all website announcements (mecmec.org) and emails

## **Dusting Sponsorship \$2,500**

- Your business name or logo prominently displayed in advertisements including Newport Daily News, Motif Magazine and Newport This Week
- Thank You ads in Newport Daily News
- Key placement of your name and logo on foam core board at the concert
- Live on-stage public address system mentions on concert day
- 6 VIP tickets and reserved parking for concert; early entry for VIP hour with complimentary cocktails and hors d'oeuvres.
- Reduced admission tickets for employees [up to 4] at 50% off
- Half-page advertisement for your business in event program given to each attendee of event
- Your business name included in the Chamber of Commerce member to member email news
- Inclusion in all publicity materials - press releases, flyers, posters, radio and cable TV announcements (sponsorship confirmation by 12/01/11)
- Inclusion in all website announcements (mecmec.org) and emails

## **Flurries Sponsorship \$500.00**

- 2 VIP tickets
- Live on-stage public-address system mentions on concert day
- quarter-page advertisement for your business in event program given to each attendee of event
- Your business name included in the Chamber of Commerce member to member email news
- Inclusion in all public service announcements and publicity materials - press releases, flyers, posters, radio and cable TV ads
- Inclusion in all website announcements and emails (mecmec.org)

## **Snowflake Sponsorship \$150.00**

- Live on-stage public-address system mentions on concert day
- Your business name included in the Chamber of Commerce member to member email news
- 1/8<sup>th</sup> page advertisement for your business in event program (given to each attendee of event)
- Inclusion in all website announcements and emails (mecmec.org)

## Please mail this page to:

Middletown Education Collaborative

PO Box 4975

Middletown, RI 02842

Or email to [info@mecmec.org](mailto:info@mecmec.org)

Please email logo for publicity/print purposes to [info@mecmec.org](mailto:info@mecmec.org)

\_\_\_\_\_ YES I will sponsor the Winter Blues Bash at the level:

\_\_\_\_\_ \$5,000.00

\_\_\_\_\_ \$2,500.00

\_\_\_\_\_ \$500.00

\_\_\_\_\_ \$150.00

CONTACT NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Payment: Check: \$ \_\_\_\_\_

Pay Online through Donation link at [www.mecmec.org](http://www.mecmec.org): \$ \_\_\_\_\_



**MIDDLETOWN EDUCATION COLLABORATIVE**

The Middletown Education Collaborative (MEC) is a non-profit, 501(c)(3) organization, whose goal is to provide funding for unique and innovative enrichment opportunities in the Middletown Public Schools. MEC strives to fund experiences that affect the greatest population of students through programs such as artists-in-residence, enriching field trips, performances, and real-time experiences with a focus on art, culture, and scientific & mathematical inquiry.